
4 Approaches to Framing Scrapbook Page Compositions for Visual Power

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Scrap book page combines elements (photos, text, embellishment, journaling, title) within space (a frame).



Introduction

The frame shape and size are what define the space within which we create.

The edges of the frame define the page boundaries, and the items we add to them offers opportunities for affecting how a viewer sees the page. We may use framing and matting to orient the viewer's perspective of the scrapbook page.

Why would we want to do this? To get the viewer's eyes and mind immersed in the page and taking in its story.

Adding a frame to a scrapbook page can:

1. Make a more **aesthetically** pleasing image
2. Keep the viewer's eye **focused** on the framed image
3. Add depth to create the sense of a **window** presenting a subject being viewed in three-dimensional space
4. Emphasize the **separation** of the image **from its immediate environment** (and thus, create the sense of a metaphorical window into another time and space)